



Frequently Asked Questions

What is Team Dairy New England?

Team Dairy New England is the name of New England Dairy & Food Council's blogger network that will be activated in 2017. We hope to recruit a variety of bloggers from New England (Connecticut, Massachusetts, New Hampshire, Rhode Island, and Vermont) who are passionate about health, wellness and bringing to life the dairy community's shared vision of healthy, wholesome food.

What is the time commitment for Team Dairy New England members?

We are requesting a minimum one-year commitment. Bloggers will be expected to post blogs on a quarterly basis and share dairy related content via their social media properties during their term. There will be opportunities throughout the year to attend unique events like farm tours and culinary adventures. Additional details will be provided upon agreement of partnership in the form of a contract.

Is compensation available for Team Dairy New England members?

Bloggers will receive an honorarium that will be determined during the interview and selection process.

What type of content will members of Team Dairy New England create and how will it be published and shared?

Our blogger network will produce content on their individual blogs and social media properties. Blog topics will be determined in collaboration based on the blogger's target audience and theme. We are currently in the process of finalizing a Team Dairy New England badge (similar to the logo in the application link) for bloggers to include on their blog that will link back to a Team Dairy New England page on our website. We will promote member posts through our own social media properties and will feature network members on our website and [Must Be the Milk blog](#).

Selection process:

After applications are submitted, we will interview select candidates.

For additional questions please email nedfc@newenglanddairy.com